

Productivity and meetings should go hand-in-hand but a new survey reveals that is not the case. Seventy-two percent of meeting-goers reported they felt half or less than half of their business meetings are productive.

[Mersive](#) conducted an online survey, which profiles responses from 500 respondents regarding workplace meeting culture. The results detail how often meetings occur, how meetings are conducted, and how productive they are, as well as the role of technology in meeting rooms. Here are the key findings from Mersive's survey.

Meetings are all about content.

- More than 98% of respondents find it valuable when content is shared to the display during the meeting.
- More than 63% of respondents attend meetings regularly or all the time that feature content shared on the display.
- More than 61% of meeting-goers would prefer meetings where multiple people can share content on the display.

Meeting technology is going mobile.

- Meeting-goers bring an average of two mobile devices per person into meetings, with iOS, Android, Windows, and OS X devices appearing most often (in order).
- Less than one in five meeting-goers reported they bring pen and paper to meetings.

Meetings aren't as productive as they should be.

- Only about half of all meetings are considered productive.
- Engagement and maintaining meeting focus are the biggest challenges faced in meetings.
- Forty-one percent of respondents report problems/delays sharing to the display in over half of the meetings they attend.
- Respondents report the ability to view multiple pieces of content on the display simultaneously would improve meeting productivity/effectiveness more than any other factor.

Professionals attend a lot of meetings.

- More than 83% of respondents attend more than three meetings per week and 33% attend more than 10 meetings per week.
- More than 90% of meetings include three participants or more, and over half of all meetings include more than five participants.
- Ninety-three percent of meetings include members of multiple departments.