



CROWD MICS

Empower audience interactions by turning smartphones into wireless mics



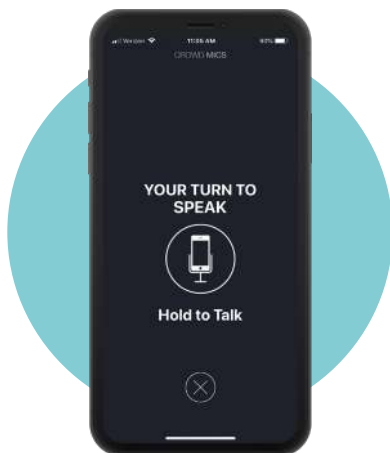
CROWD MICS CREATES IMMERSIVE EXPERIENCES FOR EVENT ATTENDEES AND PRESENTERS ALIKE

Crowd Mics is a unique and powerful audience engagement tool that turns everyone's smartphone into a personal microphone.

By enabling seamless audience participation and eliminating the need to pass a microphone around the room, Crowd Mics creates memorable and fun experiences that increase engagement and excitement.

Crowd Mics is perfect for the participants and moderators of presentations, lectures, panel discussions, or other similar events ranging in size up to 1,000 attendees.





FOR ATTENDEES

The attendee app lets you:

- Use your smartphone as a wireless microphone
- Text a comment or question
- Take part in polls

Simple on-screen instructions guide users on a device they are already comfortable using.

“[Crowd Mics] revolutionised the public’s engagement with [TEDx] presenters and the overall reaction from the organisers was extremely positive.”

– Peter Hunt,
Group CEO, Hewshott International

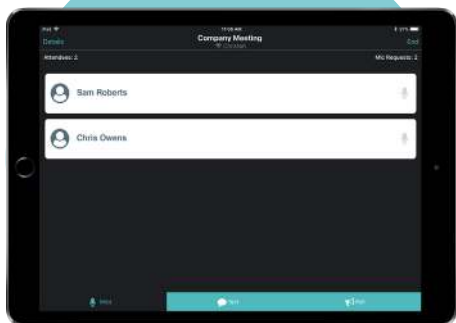


FOR MODERATORS

Crowd Mics helps streamline interactions between the audience and presenter, while keeping the moderator in control of the conversation at all times.

The moderator app lets you:

- Choose who speaks next
- Deactivate attendee mics
- Create polls and publish results
- Measure audience engagement



HOW IT WORKS

Crowd Mics is hosted on a small, pre-configured hardware device, the ATOM.

Small enough to be placed almost anywhere, the ATOM serves as the central connection point between the attendee and moderator apps and the room's AV system.

The ATOM supports several ways to output audio and can also be connected to the room's displays to project poll results or other event content.





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