

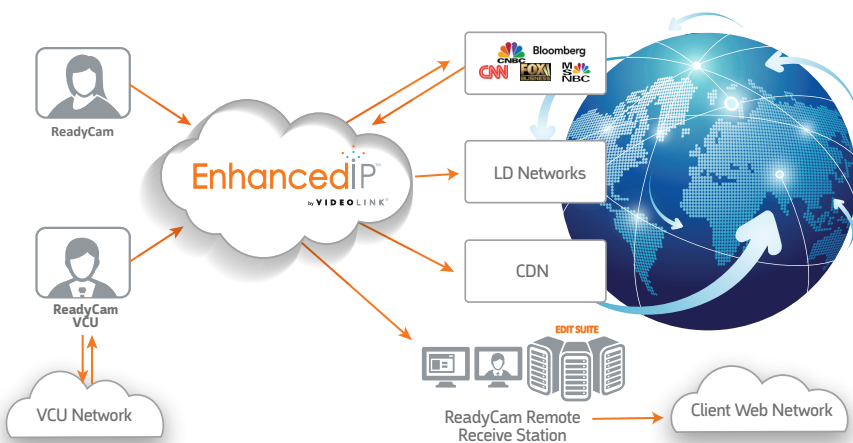
VIDEOLINK

AN AVI-SPL COMPANY

Discover the speed and efficiency of cloud transmission

EnhancedIP[™]
Network

VideoLink has transformed video transmission into an affordable and dependable service. The patent pending EnhancedIP (EIP) network eliminates expensive fiber network connections and delivers studio quality, HD video anywhere in the world. The EIP network is the only managed IP video transmission service with a cloud-based user interface that enables clients to easily book and manage transmission feeds and monitor them with real-time statistical data any time of day.



BENEFITS OF ENHANCED IP

- Lower cost business class Internet connection
- Eliminate expensive fiber costs
- Transmission feeds booked on-the-fly
- Centralized operational and technical support
- Dependable, studio quality video transmission

Site Requirement

- 20Mb/s upload (transmit) download (receive)
- Static IP address
- No ports blocked or stateful firewalls

Connectivity Service Options

- Broadband vs. shared (managed) corporate connections

Performance Specifications:

- **Latency:** Under 300ms network traversal
- **Loss recovery ability:** Sustained 30% loss
- **Appliance throughput capability:** 50Mbps or 5 streams
- **Bandwidth use:** Stream bandwidth plus EIP “overhead”
- **Network throughput capability:** Limited by data center throughput.