

Today's Digital Signage Solutions

Ensuring a Connected World

COMMERCIAL AV BRANDS

C2G | Chief | Da-Lite | Luxul | Middle Atlantic | Vaddio | Wiremold



KEEP BUSINESSES MOVING WITH LEGRAND | AV

If the importance of digital signage communication was ever questioned before the onset of a pandemic, there is no longer any doubt of its value.

Digital signage has proven to be a vital solution to convey dynamic messaging. Prior to this pandemic, digital signage was often seen as a solution focused solely on the customer experience; now it's become an integral part of operations, expanding its role to include safety procedures, traffic direction, customer ordering, and more.

Explore our solutions below to maintain the most vital connections today and every day.

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Digital Signage Solutions for Today, Tomorrow and Beyond

Today's digital signage solutions not only support the immediate critical needs of businesses navigating health safety protocols, customer and employee notifications, wayfinding and more, but also ensure tomorrow's infrastructure is ready to go for whatever comes our way.

The New Evolution of Digital Signage

Discover how Digital Signage is driving real time communication keeping our communities safe and operational

1 Safety Protocols

Place health and safety information where it is needed most, effectively communicate important messages with portable stands for digital signage.



2 Customer Communications

Keep customers and employees up-to-date on the latest information with mobile cart solutions.



3 Contactless Commerce

Quick and convenient, these curbside digital signage solutions inform customers and keep businesses running smoothly.



4 Traffic Control

Effectively communicate traffic and social distancing requirements to customers and employees with digital signage kiosks.



MOBILE CART - SINGLE DISPLAY

Why We Love It

- Convenient way to meet health protocol guidelines in any location
- Accessories allow for ease in locating equipment and servicing the equipment
- Health protocol solutions brings peace of mind to customers and employees

Part Numbers

Chief Medium Flat Panel Mobile AV Cart
MFCUB

Chief Video Conferencing Camera Shelf
PAC715

Chief Component Storage Panel, Interface
CSMP9X12

Middle Atlantic Forward Small Device Mounting Clamps
(Qty 2) **FWD-SIDECLMP-4**

Middle Atlantic Slim Power Strip
PD-815SC-20

C2G 3' CAT6 Snagless Cable
27131

C2G 6' High Speed HDMI Cable
29677

Luxul AC1200 WiFi Bridge + Range Extender
P40



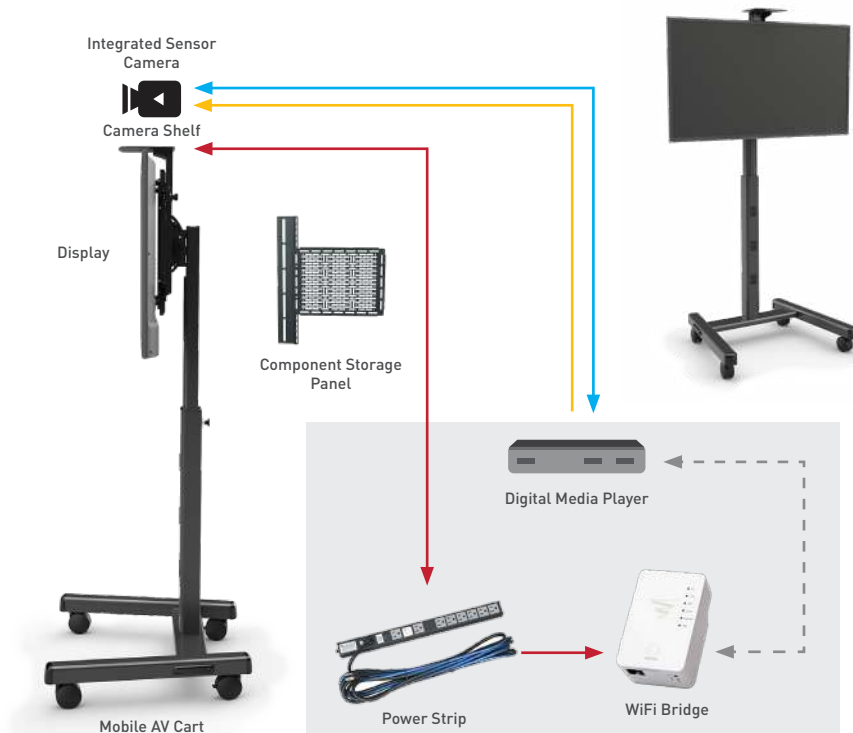
Kick it Up a Notch

Add Intelligent Power

WHY: Provides remote management for ultimate power control.

Bigger is Better

WHY: Upgrade to a larger AV Cart to handle bigger displays or more accessory shelves.



FLOOR STAND - DUAL DISPLAY

Why We Love It

- Back-to-back design allows for different information on each side of the stand
- Securely manage equipment on a storage panel between the displays
- Bring this portable solution just about anywhere

Part Numbers

Chief Medium Flat Panel Dual Display Floor AV Stand
MF2UB

Chief Video Conferencing Camera Shelf
PAC715

Chief Component Storage Panel, Interface
CSMP9X12

Middle Atlantic Forward Small Device Mounting Clamps
(Qty 2) **FWD-SIDECLMP-4**

Middle Atlantic Slim Power Strip
PD-815SC-20

C2G 3' CAT6 Snagless Cable
27131

C2G 6' High Speed HDMI Cable (Qty 2)
29677

Luxul AC1200 WiFi Bridge + Range Extender
P40

 [Get the Full List of Parts & Pricing](#)

Kick it Up a Notch

Add Intelligent Power

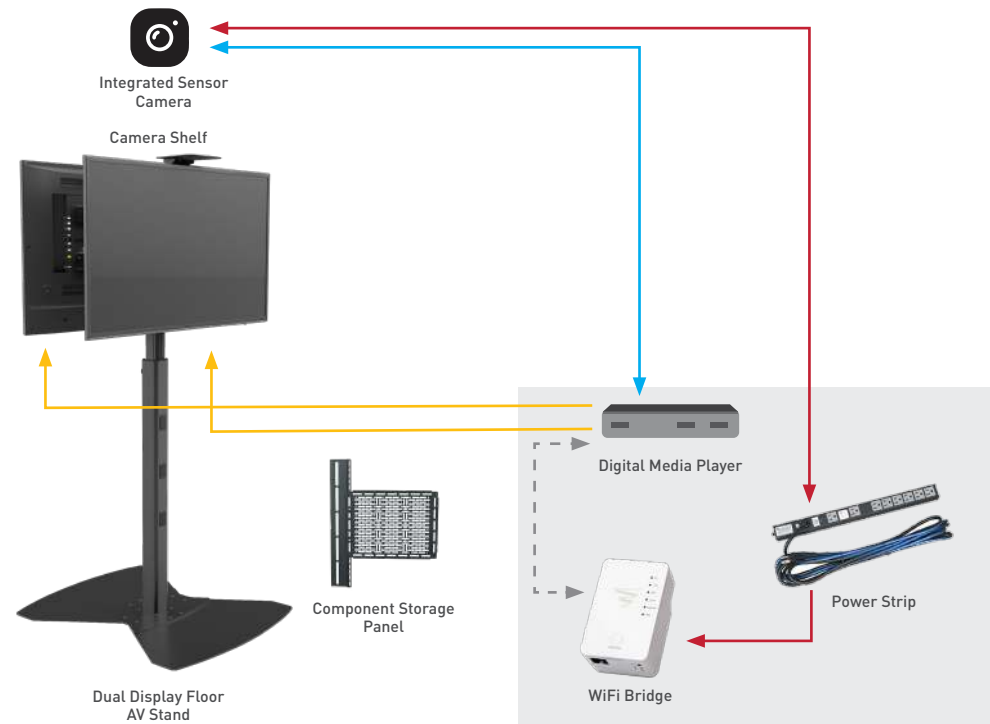
WHY: Provides remote management for ultimate power control.

Change Content Quickly

WHY: IP Encoders/Decoders allow for content updates on-the-fly.

Add Remote Devices

WHY: Updated HDBaseT systems allow computers and other devices to be hundreds of feet from the displays.



OUTDOOR PEDESTAL - SINGLE DISPLAY

Why We Love It

- Robust design protects equipment from the elements
- Nearby charging station encourages longer dwell times at the display
- Outdoor-rated paint means premium appearance is retained for years

Part Numbers

Chief Outdoor Flat Panel Single Ceiling/Pedestal Mount
OLCM1U

Chief 5-6' Outdoor Ceiling and Pedestal Column
ODAC0506B

Chief Outdoor Concrete Ceiling and Pedestal Plate
ODA330B

Chief Outdoor Plate Cover
ODAPCVRB

Middle Atlantic Charging Station with Accent Light, 2-Gang **XCSAL2GRU-BZ**

C2G HDMI HDBaseT over Cat Extender Box Transmitter to Box Receiver Kit **29210**

C2G 3' High Speed HDMI Cable (Qty 2)
56782

C2G 100' Cat6 Snagless Cable
10322

Luxul High Power Wireless 300N Outdoor Access Point
XAP-1240



Get the Full List of Parts & Pricing

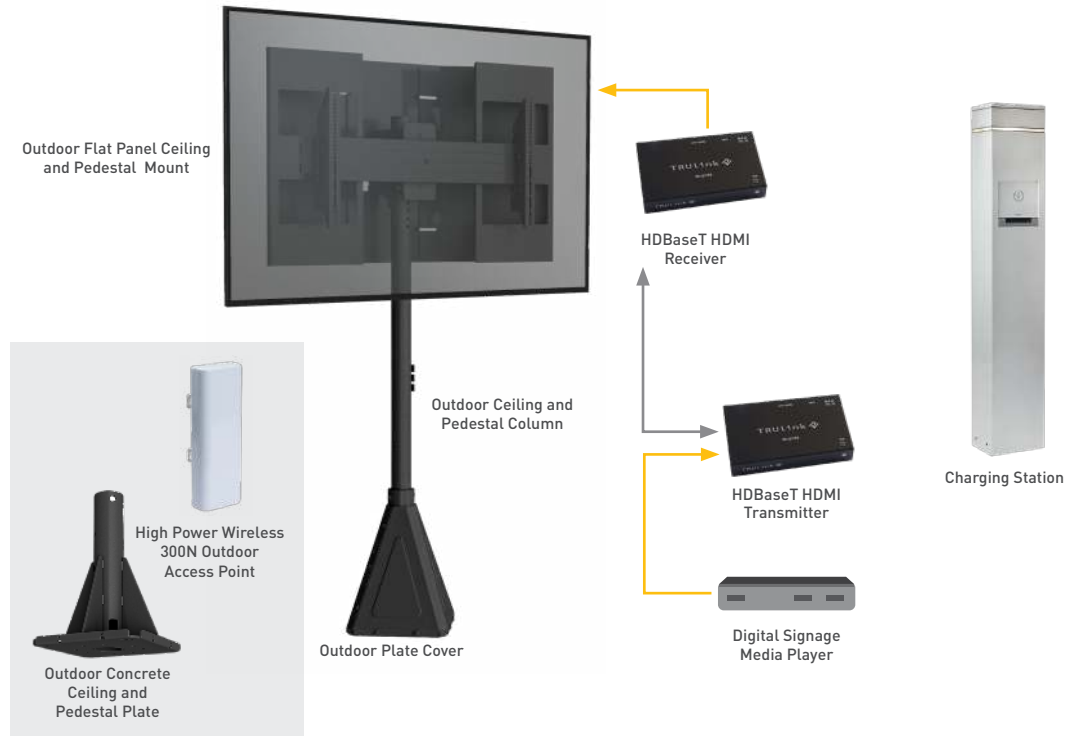
Kick it Up a Notch

Perfect Viewing Angle

WHY: Articulating wall mount allows for many screens positions.

Change Content Quickly

WHY: IP Encoders/Decoders allow for content updates on-the-fly.



ON-WALL KIOSK

Part Numbers

Chief Impact On-Wall Kiosk with Protective Glass
LW55UWPG

Chief In-Wall Storage Box
PAC526FBP2

Chief Impact Series On-Wall Kiosk Fan Kit
PACFAN1

Middle Atlantic Select Series PDU with RackLink
RLNK-215

Middle Atlantic Forward Small Device Mounting Clamps
(Qty 2) **FWD-SIDECLMP-4**

C2G 10' High Speed HDMI Cable
29678

 [Get the Full List of Parts & Pricing](#)

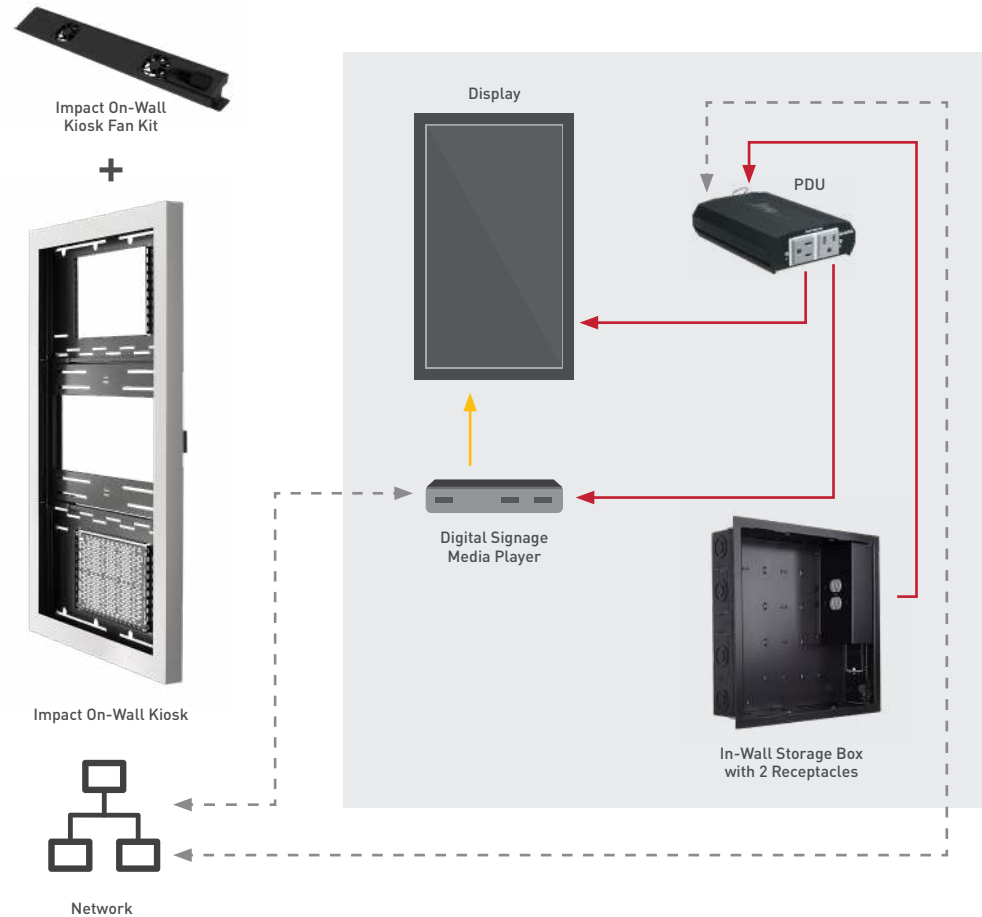
Kick it Up a Notch

Add the Wow Factor

WHY: Larger screens command more attention and viewer engagement.

Manage Content with Ease

WHY: Upgrade to HDMI over IP to quickly & easily show different (or the same) content on all the displays with centralized network distribution.



Why We Love It

- Equipment is easily accessed and serviced by a single technician
- Protective glass adds an extra level of security
- In-wall storage box includes power filtering
- Small device storage is taken to a new level with Proximity and LeverLock

CABLE FLOOR-TO-CEILING MOUNT

Part Numbers

Chief Cable Floor-to-Ceiling Flat Panel Mount (Qty 2)
FCS1U

Chief Back-to-Back Accessory
PACFCB

Chief Lateral Shift Accessory
PACFCL

Chief 2' x 2' Above Suspended Ceiling Storage Box
CMS492

Middle Atlantic Select Series PDU with RackLink
RLNK-415R

C2G 25' High Speed HDMI Cable (Qty 2)
42529

C2G 15' Universal Power Cord (Qty 2)
09482



Get the Full List of Parts & Pricing

Kick it Up a Notch

Manage Content with Ease

WHY: Upgrade to HDMI over IP to quickly & easily show different (or the same) content on all the displays with centralized network distribution.

Go Wireless

WHY: Wireless options allow guest network WiFi for surveys and other two-way interactions.



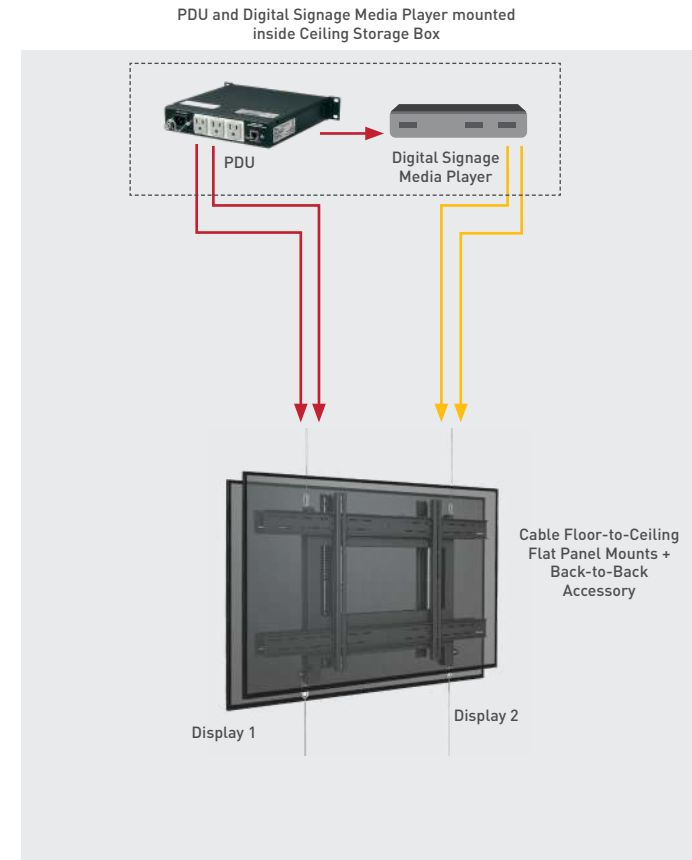
Ceiling Storage Box



Lateral Shift Accessory

Why We Love It

- Adds a "Wow" factor, as displays appear to be floating
- Lateral Shift Accessory allows for both flexible and exact placement of displays
- Above Ceiling Storage Box holds all the small components



EXPLORE MORE RESOURCES

System diagrams are just the beginning.
Visit our Digital Signage site for more tools, articles and solutions information.



Digital Signage Solutions

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Interactive Solutions for Digital Signage

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Explore Chief's Impact Kiosk Series

[LEARN MORE](#)



Adding Intelligent Power to Digital Signage is a Smart Move. Discover RackLink

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Start with the Cart, and the Cart Selection Guide

[DOWNLOAD GUIDE](#)



Cabling and Networking Essentials for Digital Signage

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