



for  
Higher  
Education



FALL 2022

# STAFF TOWN HALL

University Updates from the Executive Staff

TUESDAY, NOVEMBER 2  
2:00 PM

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SIERRA STUDENT THEATER

## Graduate to a New Level of Campus Communications with Digital Signage

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The rapid acceleration of digital transformation at universities and colleges means new opportunity for connecting with students on platforms where they are most engaged. Upgrade campus communications with digital signage screens that reach everyone on campus with essential information that creates a safe and inclusive spirit of higher learning.

# Key Features and Benefits of Modern Campus Communications



Easy to use content management system and interactive screens designed to improve communication to students, faculty, staff and visitors.



Eliminate confusion with interactive wayfinding that guides students and visitors to any building or location on campus.



Reserve study rooms, classroom, and meeting rooms with interactive displays to maximize use of shared spaces.



Protect students, faculty and visitors with emergency alerts and messaging on every screen across campus to reduce safety incidents.



Engage faculty and university employees with personalized content and information on their mobile and desktop devices.



Decentralize communications with control by enabling faculty, staff and students to easily contribute content to digital signage screens without requiring administrative access.

# Campus Communication Solutions That Inform, Protect, and Engage

## Student Communications

Display important information on every digital signage screen across campus to promote engagement like campus news, event information, emergency notifications, or social media posts.



## Faculty and Staff Communications

Inform and align faculty and staff with targeted communications and access to university resources they need to use or share, such as research, thought leadership, promote events, or communicate policies.



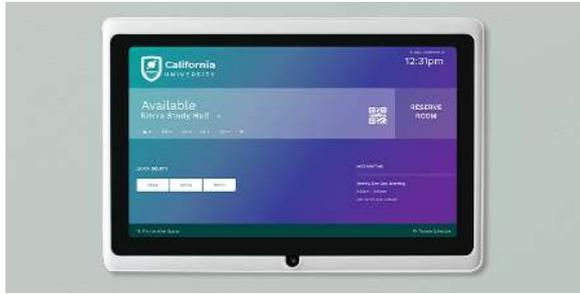
## Campus Wayfinding

Inform and guide new students, staff, and visitors with interactive wayfinding experiences that help them navigate their way to buildings, classes, events, and cafeterias.



## Workspace and Meeting Room Reservation

Display classroom or event schedules on workspace displays, where faculty, staff, and students can also find and reserve classroom, meeting or study rooms to maximize collaboration and learning.



## Digital Menus and Video Walls

Utilize different types of digital signage screens in varied ways across your campus to display menus in dining halls and sports arenas, promote events, or communicate important campus information.



## Health and Safety

Protect and inform anyone on campus through emergency alerts and messaging to digital signage screens that proactively communicate safety, dangerous weather conditions, or any critical incidents that pose a threat to life, health or well-being.

