



for
Retail
Banking



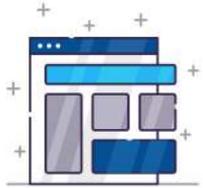
\$200
Signing Bonus

For New
Personal or
Business Checking

Upgrade the Banking Customer Experience with Digital Signage

People still prefer in-person banking, but expect a mix of physical and digital resources to guide their consumer banking experience. Digital Signage meets consumers where they are with interactive screens displaying the latest mortgage or car loans, banking services, or showcasing bank culture by recognizing employees for their vital contributions.

Key Features and Benefits of a Customer-Centric Retail Banking Experience



Easy-to-use content management system and interactive screens designed to connect with and guide the consumer's in-branch experience.



Display promotional information to consumers or enable digital self-service through interactive screens and contactless kiosks.



Engage Bank Tellers and Managers with internal communications through mobile and desktop devices.



Reserve meeting rooms with interactive displays that maximize use of shared spaces.



Display business critical, real-time KPIs on desktop dashboards for call center agents and supervisors to enable best-in-class customer experiences.



Measure the performance of your consumer promotions, employee engagement, or meeting room space utilization with in-depth analytics dashboards and reports.

**Retail Banking Solutions That Inform,
Promote, and Generate Business**

Promotions & Advertising

Increase sales of valuable banking products and services by prominently displaying current promotions on digital signage screens in key areas.



Contactless Kiosks and Lobby Experiences

Welcome consumers with engaging content on lobby screens or connecting them to in-branch digital self-service screens.



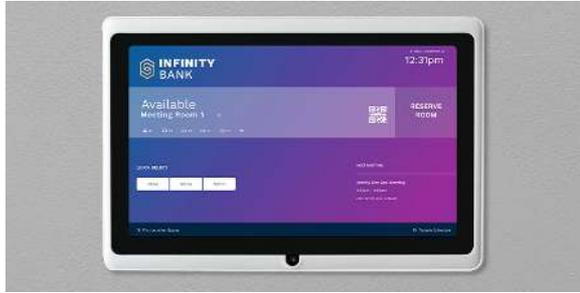
Location-Based Content Targeting

Introduce consumers to local branch employees or displays location-specific content and services to individuals screens, or thousands of screens across many locations.



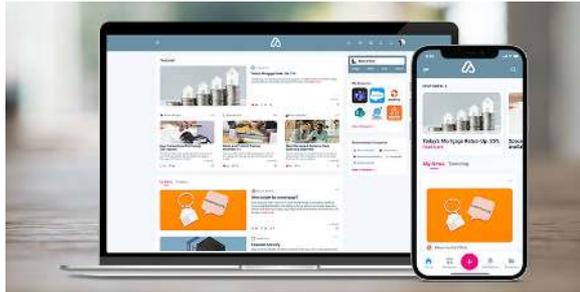
Workspace and Meeting Room Reservation

Make it easy for branch employees to reserve private meeting rooms to provide consultative services to consumers.



Employee Communications

Make every Bank Teller and Manager feel like you created a digital employee experience that is just for them. Personalize content and digital resources for each employee to keep them informed, collaborative and productive.



Real-Time Data Integrations

Enable bank call center Agents and Supervisors to deliver a more valuable customer experience by integrating with call center data sources or visualize consumer services data like the latest rates and offerings on digital signage screens.

