



BOSE

PROFESSIONAL

ENHANCING THE COLLEGE EXPERIENCE
HOW BETTER SOUND CAN ENRICH HIGHER EDUCATION



THE POWER OF SOUND TO SHAPE THE COLLEGE EXPERIENCE

What a student experiences when they first set foot on campus is often what shapes a decision to attend or not. It doesn't end there. College is more than just an acquisition of knowledge and skills. It's a time in life where experiences form lasting impressions and can greatly influence who students become when they graduate.

Imagine. The thundering energy that rocks a packed stadium. The clearly delivered insights that open minds in a lecture hall. The music that forms so much of the social fabric on campus. They're all part of the higher education experience. And sound is a part of all of them.

Sound also plays a crucial role in creating the connection and feeling of campus for the growing number of students who attend remotely, either full or part-time.

Opportunities for sound to contribute to the higher education experience exist throughout your institution. Bose sound can help you get the most out of all of them.

SOUND CAN PLAY A VITAL ROLE ACROSS CAMPUS

Lecture halls and distance learning centers

Whether seated in the front or last row of a lecture hall, or learning from home, the clear, natural sound of a human voice not only conveys information, it fosters connection. Bose has solutions specifically engineered to make it easier to hear and understand — even in large halls or across an online learning and communication platform.

Small meeting spaces

In huddle spaces, team rooms and other group areas better collaboration comes when people in the room and people joining remotely feel better connected. Bose solutions seamlessly bring together audio and video so interactions are more natural and people can work together better.

Tailgating/social events

A homecoming rivalry game. A Cinderella tournament matchup. There's nothing like experiencing the chants, anthems and unbridled cheering of true school spirit. Bose portable sound systems make it easy and convenient to capture and pump out every ounce of spirit just about anywhere on campus.

Student centers and food courts

There's no doubt college can be a demanding time for students. Spaces and facilities that offer a way to get away from it for a bit play a large role in the on-campus experience. Whether it's background music to lessen stress and promote relaxation or high-energy dance parties to blow off some steam, a Bose system can combine versatile performance with intuitive simplicity.

Auditoriums and performing arts centers

Whether it's theater, music, dance, or comedy, so much of the experience on stage and the experience in the audience is connected by sound. A Bose system is engineered to make that connection more memorable, powerful, and engaging.

Natatoriums

Cement decks. Tile walls. And the water itself. Sound bounces off these reflective surfaces. Without the proper technology and design, these spaces can make announcements and music difficult to understand and hard to enjoy. Meanwhile, the facility's humidity can relentlessly degrade a sound system's integrity. Bose brings together loudspeakers and electronics that are up to the job along with system expertise and design tools that solve the toughest acoustic challenges.

Arenas, stadiums, athletic fields and gymnasiums

Tens of thousands of cheering fans are a boon for the team, but an obstacle for the sound system. Bose brings decades of experience engineering components and designing systems to work together in large venues. The result? Clear and intelligible speech so fans know what's happening, and powerful, immersive sound to bring out a school's home field advantage.

A CONTINUING COMMITMENT TO THE HIGHER-EDUCATION EXPERIENCE

Our founder, Dr. Amar Bose, was a student and a professor at MIT for 46 years. His academic experience fostered a belief that influenced his teaching and his company: that every person should be encouraged and supported to reach their fullest human potential. In 2011, Dr. Bose furthered the company's ongoing commitment to learning and the campus experience by gifting MIT the majority of Bose stock to sustain and advance the school's community.



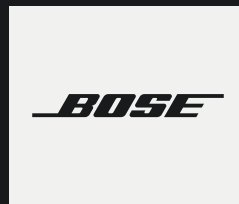


THE BOSE PROFESSIONAL PRIORITY

When people in the pro audio industry began coming to Bose with different, more complex problems — complicated acoustic challenges; the need for more and different connectivity; sophisticated signal processing concerns — we didn't create a new product. We created an entire new division dedicated to solving pro audio problems: Bose Professional.

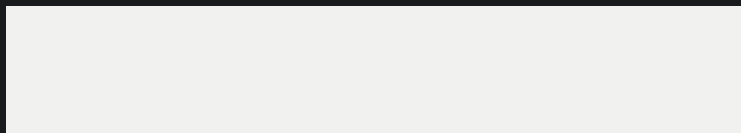
That was more than 40 years ago.

In the pro audio industry, collaboration brings a huge advantage — because our customers are experts. System designers, integrators, installers, sound engineers, musicians. They know sound. And they continually help us make better products.



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To find out how Bose can help enhance the experience at your institution, contact



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