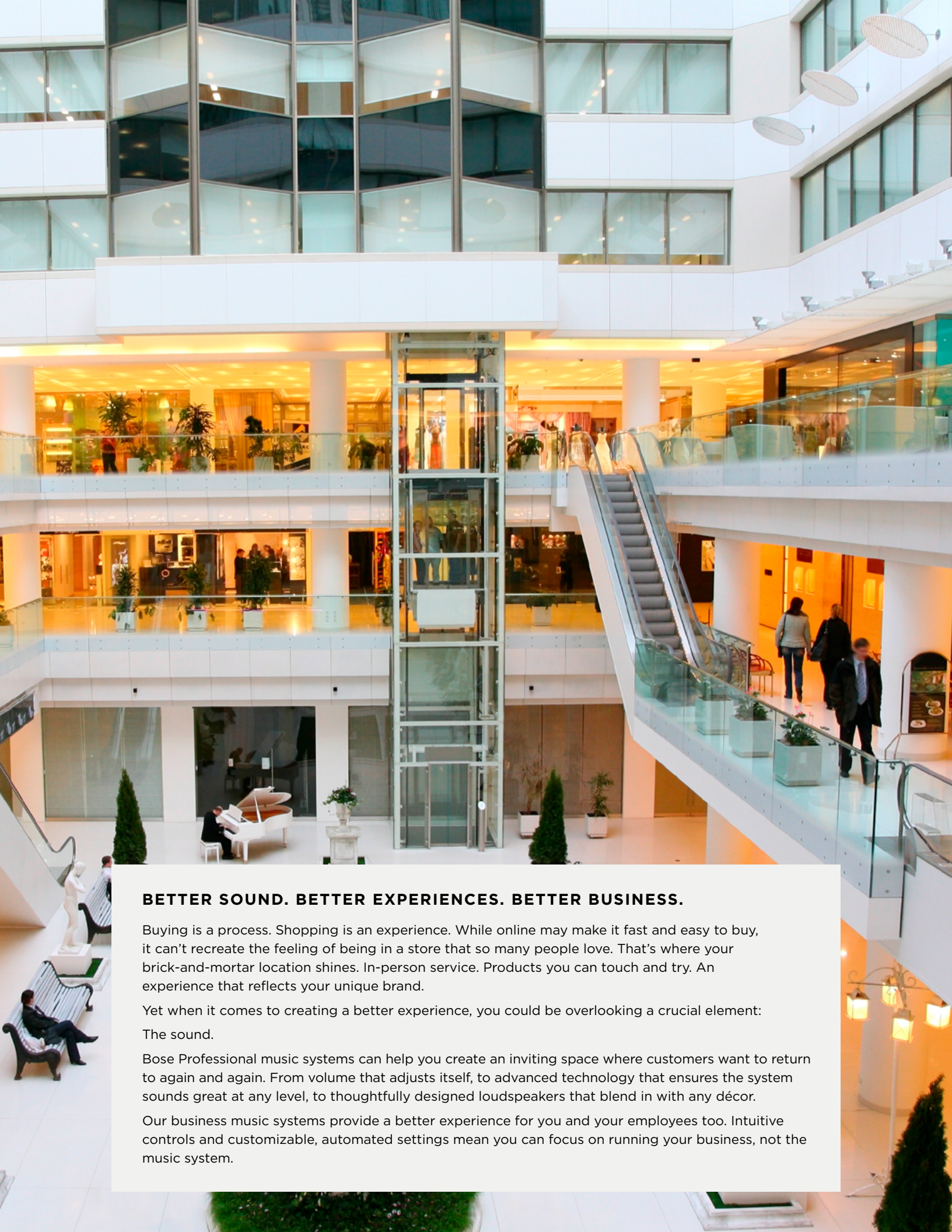




BOSE

PROFESSIONAL

SOUND THAT MEANS BUSINESS
HOW BETTER SOUND CAN CREATE A BETTER SHOPPING EXPERIENCE



BETTER SOUND. BETTER EXPERIENCES. BETTER BUSINESS.

Buying is a process. Shopping is an experience. While online may make it fast and easy to buy, it can't recreate the feeling of being in a store that so many people love. That's where your brick-and-mortar location shines. In-person service. Products you can touch and try. An experience that reflects your unique brand.

Yet when it comes to creating a better experience, you could be overlooking a crucial element: The sound.

Bose Professional music systems can help you create an inviting space where customers want to return to again and again. From volume that adjusts itself, to advanced technology that ensures the system sounds great at any level, to thoughtfully designed loudspeakers that blend in with any décor.

Our business music systems provide a better experience for you and your employees too. Intuitive controls and customizable, automated settings mean you can focus on running your business, not the music system.

ADDING BOSE PROFESSIONAL SOUND CAN CREATE JUST THE RIGHT ATMOSPHERE FOR YOUR RETAIL SPACE

Shopping malls

Mall visitors are not usually just running in quickly to pick something up. They're destination shoppers. Adding sound to indoor and outdoor common spaces, atriums, and food courts can help contribute to the shopping experience throughout your property.

Food courts

Food courts can offer shoppers a place to grab a bite, meet up with friends, or just take a break. And music can go perfectly with whatever type of cuisine they're in the mood for.

Department stores & supermarkets

Keeping people shopping in your store is a key to increasing sales. With a Bose Professional system, you can deliver music to help them feel engaged as they move from aisle to aisle.

Boutiques

From the merchandise you offer to the atmosphere you create, the experience in your boutique is your brand. Music can play a significant role by helping create just the mood and feel you want for your customers.

Car dealerships

As traditional dealerships begin to move toward experience centers, music and sound can be a big part of creating the environment you want — from an energetic feel in the showroom to a more relaxing one in the service waiting area.

Big box stores

Large spaces can be challenging when it comes to reproducing sound clearly. A Bose Professional system can be designed to ensure full, even coverage so shoppers can enjoy sound in every area and aisle.

Convenience stores

Having just what someone needs in a pinch is a key to your success. Adding sound can help make your store even more of a go-to stop.

Gyms & fitness studios

Keeping your clients motivated and engaged can help them reach their fitness goals. With full-range sound, easy-to-use controls, and automated operation, a Bose Professional sound system can be an indispensable piece of cutting-edge workout equipment.

PERFORMANCE, RELIABILITY, AND KNOW-HOW. WE'VE GOT IT ALL IN STOCK.

For over 50 years, Bose Professional and our extensive network of audio professionals have provided solutions for businesses, including a wide range of retail operations.

Bose Professional systems are designed to deliver the sound performance you want along with the reliability and ease of operation that leave you and your staff free to focus on creating the best experience possible for your customers.





THE BOSE PROFESSIONAL PRIORITY

Founded on the belief that innovation begins with exploration, Bose Professional is dedicated to delivering the simplest path to incredible sound. The company's spirit of invention is focused on creating systems that are easy to design, install, and operate for performance, commercial, and conferencing applications. These systems can be heard all around the world; in workplaces, houses of worship, universities, restaurants, retail stores, hotels, performing arts centers, and more. For more than 50 years, Bose Professional has partnered with AV integrators, system designers, installers, and consultants to build unforgettable audio experiences.



To find out how Bose Professional can help enhance the experience at your retail venue, contact

[BoseProfessional.com](https://www.boseprofessional.com)

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