

Yealink

Yealink Device Management platform YDMP & YMCS

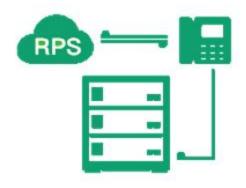


AGENDA

- **MANAGEMENT PLATFORM**
- **KEY FEATURES INTRODUCTION**
- PRICE STRATEGY
- **ROADMAP**



WHY REUQIRE DEVICE MANAGEMENT PLATFORM?



RPS SERVICE

Reduce time and cost for batch devices configuration



"PRECAUTIONS" OPERATION

Monitor devices actively and ensure excellent call experience



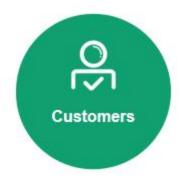
REMOTE DIAGNOSE

Deploy, detect, access devices and troubleshooting remotely

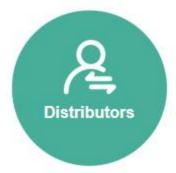
Complexities of provisioning, management, call quality control and troubleshooting requires a device management platform to maintain.



WHO REUQIRE DEVICE MANAGEMENT PLATFORM?



Include ITSP, SI, Reseller, End user who may require API integration, mass configure, customize per region/department/model, call quality analysis, and trouble shooting of devices.



Introduce device management platform based on customers requirement to earn profits;





MANAGEMENT PLATFORM

ABOUT YEALNK DEVICE MANAGEMENT PLATFORM



Aims: Provide easy/flexible deployment / management

Device Compatible: Yealink SIP/Teams/SFB/MVC/VCS/USB

- Comprehensive tool set for deployment, management and troubleshooting for up to 20,000 devices
- Web-based intuitive user interface
- Timing task for scheduling tasks at pre-defined times or after specified time intervals
- Real-time feedback: operation statistics, quality analysis and alarm notifications to diagnose devices when the platform shows abnormality







YMCS
YEALINK MANAGEMENT CLOUD SERVICE

ABOUT YEALNK DEVICE MANAGEMENT PLATFORM

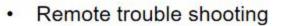


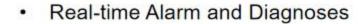














Timing tasks with flexibility

Graphical QoE

API for deep integration

Yealink SIP/Teams/SFB/MVC/VCS

Deployed based on cloud (YMCS)



Multiple Administrators





Remote Diagnose



Graphical

Timer Task



YDMP VS YMCS



YMCS YDMP VS **On-Premise** Cloud Service Deployment Multiple Roles: Yealink Single Role: Administrator Distributor(Reseller), Enterprise **Enterprise administrator** License One-Off Charge with Quantity Charge by Time & Quantity The Cost & Hardware Cost More Info Suit to small and medium enterprise Applicable to medium and large enterprise **OPEN Network Environment** Deploy Locally & Concern with Data Security Multiple Level: Manage Separately Database: Host Locally Easy to Use with Account Login Only Provide RPS service Ability for Server Operation & Maintenance





W KEY FEATURES INTRODUCTION

KEY FEATURES---Batch Deployment





How to configure 1K T48S?

Traditional way Batch update CFG Configure Autop server address ×1000 Time Restart phone manually Phones get configuration via Autop URL *Make sure MAC address correctly *Cost about 3 days (manual + download + update)

YDMP or YMCS

Create configuration Batch configuration(Site/Model/Gro up) on platform directly

Connect to YMCS

Push Config to phones

*Configuration can be changed at any time

*Configuration updates can be completed in real-time



Benefits of YDMP & YMCS



Easier job
Reduce configuration errors



Save time Real-time configuration update



Real-time Call Statistics

Monitoring alarm abnormal status



Personalized grouping

Manage configuration and updates

KEY FEATURES---Device Diagnostics

Device diagnostic



- Supports quick positioning of device issues through remote diagnostics
- Diagnostic include: packet capture, network detection, system log export, configuration file export, device CPU memory status, recording, screenshots

Login name: 2237 IP: 10.81.41.1 Model: SIP-T42G Device type: Audio device End diagnositic Diagnostic tools 달 M. R Export system log Packetcapture Export config file CPU memory status Recording file Network detection Screencapture Recent logs (7days) Log level: 6 La Batch download File name Size(KB) Operation Time Q Ł 001565476257-1524154224... 2018/04/20 00:10:24 6602.02

KEY FEATURES---Device Diagnostics





Device Diagnostics: Only allow dial out rather dial in?

Traditional way

Issues reported to administrator

Administrator inquires one by one to trouble shooting

Got IP –Login in--web page trouble shooting

Location problem: DND enabled by mistake

*Communication and time are uncertain *Require repeated inquiry or on site

*Require repeated inquiry or on site investigation

YDMP or YMCS

Issues reported to administrator

Administrator logins in and diagnoses via platform

Location problem: DND Enabled by mistake

*Reduce communication cost



Benefits of YDMP & YMCS



Reduce communication cost with administrator



Quickly locate devices Issue

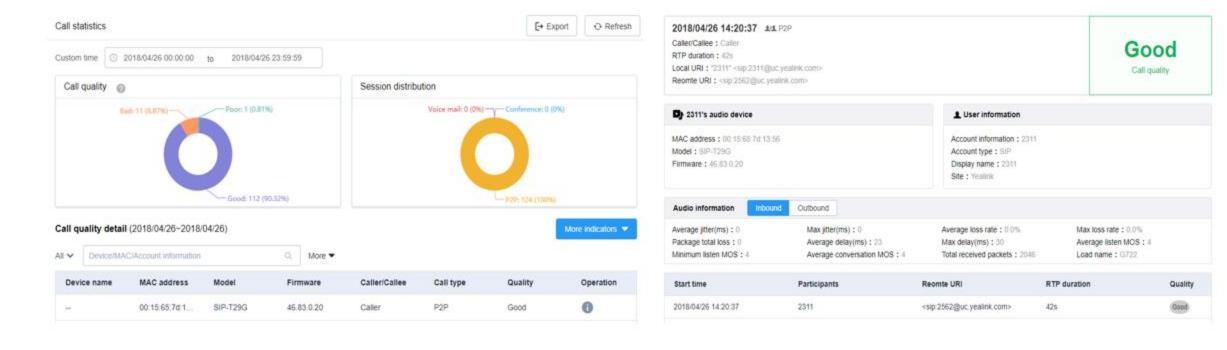


Optionally set "wrong operation" alarm Reduce low-level error feedback

KEY FEATURES---Call Statistics



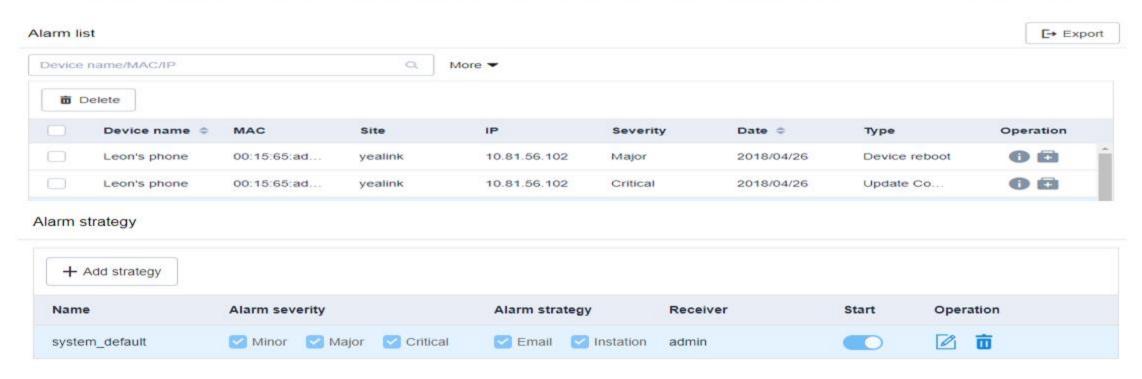
- Graphical statistical with call quality.
- Record and monitor each call.
- Audio details with jitter duration, packet loss rate, delay duration etc.



KEY FEATURES---Alarm Management



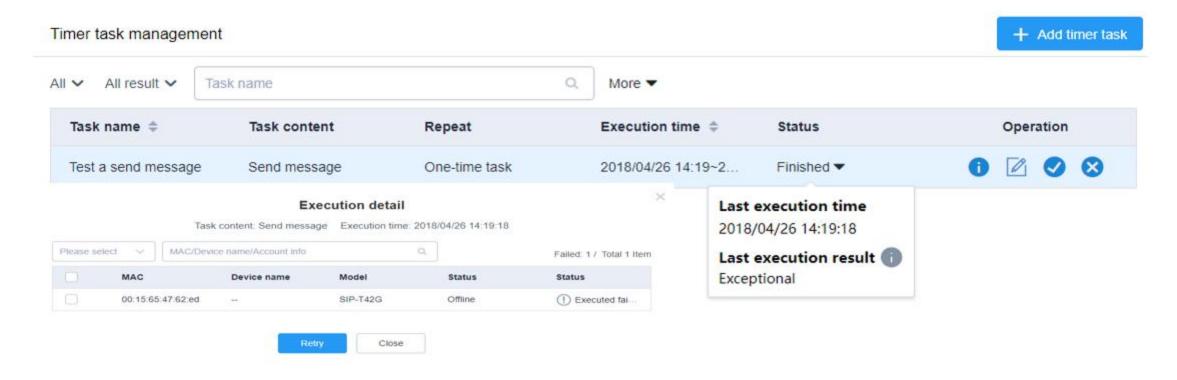
- Real-time Alarm notification;
- Set Alarm strategy: set up difference Alarm levels: general, major, and severe according to your needed.
- Full Alarm types include: poor call quality, registration failure, firmware upgrade failure, DNS resolution error, etc.



KEY FEATURES---Task Management



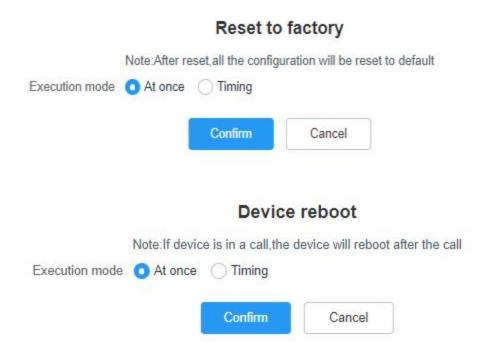
- Supports to set a scheduled task to facilitate the management in a specified time;
- Set scheduled tasks allows administrators to implement management tasks during off-hours;
- Supported scheduled tasks include various remote control events, such as update configuration, firmware upgrade, restore factory, reboot, etc. Also you can view the execution result of each task, and failed records.



KEY FEATURES---Factory reset、Restart、DND setting



- Supports to select a specified device to implement factory reset and restart OR;
- Supports to select a specified device/Accounts to set user's DND status and cancel DND status;



DND settings

CASE STUDY----Alarm/Statistical/Remote Debug/Task





Poor Audio Quality Issue

Traditional way Received Feedback from Customers Ask Customers provided Debug files IT analysis Network status Upgrade firmware from server side or phone web interface Quality issue fixed *Passive Feedback with Low Aging *Not Clear of the issue

YDMP or YMCS

Real-time alarm notification & Graphical Statistical

(Package Loss、Jitter、Delay Duration) (Clear show you what issue it is)

Get debug files via remote diagnostic

Task Management to trigger Autop for firmware upgrade

Quality issue fixed

- *Real time Alarm, High Aging
- *Issue clearly with Statistical
- *Remote Diagnostic with quickly



Benefits of YDMP & YMCS



Locate Issue Clearly
Easy To Get Debug Files
Fixed issue quickly



"Precautions" Alarm Solve Issue with Efficiently

BENEFITS OF YEALINK YDMP&YMCS ADAPTION

Yealink





Reduce management difficulty & cost (Salary & employee qty)



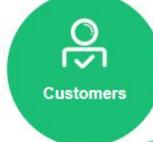








Reduce technical support difficulty and frequency



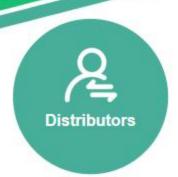




Get platform operating profit



Increase customer engagement







YDMP——Price Strategy



- For End Users, license subscription shall be bound to device quantity requirement that:
 - 1) Devices quantity for a license is multiples of ten; Minimum quantity of devices must reach 100;
 - 2) If less than 100 devices, price will be calculated based on 100 devices* Unit Price.
- For Distributors, you shall specify devices quantity against each license subscribed from End Users. License
 orders from different End Users can be consolidated into one order.

Model	Quantity	MSRP (per device)
YDMP Device Quantity License (One-Off License)	≥100 device	\$4.90

YMCS——Price Strategy



Preferential policy: Each customer has 1000 device quantity free for 3 years.

YMCS-Essential: Include Device List,
Firmware and Resource Management, Account
Management, Order Management,
Configuration, Site Management, Timer Task,
Running State (Dashboard), Operation Log,
Sub-account.

YMCS-Professional: Besides the features included in YMCS-Essential, Alarm Management, Call Statistics and Diagnostic are included.

Model	Quantity	MSRP (per device/per year)
YMCS-Essential	<=1000 devices	free 3 Year
	1001~5000 devices	\$4.90
	>5000 devices	\$4.90
YMCS-Professional	<=1000 devices	free 3 Year
	1001~5000 devices	\$9.90
	>5000 devices	\$9.90
YMCS-Professional Existing YMCS-Essential Upgrade	1001~5000 devices	\$5.00
	>5000 devices	\$5.00



How to join Yealink YDMP or YMCS?

YDMP: Apply below info to your distributors, and Yealink will help open License accordingly

YMCS: Apply below info to your distributors, then distributors will contact and apply license accordingly

- The Enterprise name (please also provided the email address)
- The distributor name
- The applicant
- The country
- The quantity

(YDMP: How many phones do you have and how many licenses you require)

(YMCS: How many devices and how many years you require)



2019 Q3

2019 Q4

2020 Q1

2020 Q2

Functions

- Enterprise sub-account permissions
- · Multi-hierarchy management
- Provide third-party deployment platform and YMCS compatible solution
- open API

Device Support

- MTR device management
- Yealink USB device management

Functions

- · Graphical configuration optimization
- Devices are automatically assigned to the site
- Site Configuration
- Security policy improvement

Device Support

- Yealink DECT device
- Yealink USB device diagnose and alarm
- MTR device upgrade
- Zoom kit device management/upgrade
- · Third party phone support

Functions

- Agent support
- Support cluster deployment (YDMP)
- Alarm optimization
- · Statistical reports
- Device Map

Device Support

- Third party headset support
- Gateway support

Coming soon...

- Multi languages
- White label
- The data analysis
- Data screen
- 175.175